



February 26-28  
Monterey Conference Center

# SPONSORSHIP OPPORTUNITIES

[apgannualconference.com](http://apgannualconference.com)  
[info@americanpistachios.org](mailto:info@americanpistachios.org)

# SPONSOR LEVELS

Title	Price	Details on Page
Titanium	<b>\$25,000</b>	2
Platinum	<b>\$20,000</b>	3
Diamond	<b>\$15,000</b>	3
Gold	<b>\$10,000</b>	4
Silver	<b>\$5,000</b>	4
Bronze	<b>\$2,500</b>	5
Supporting	<b>\$1,000</b>	5

## BRANDED SPONSORSHIP OPPORTUNITIES

*Conference sponsors at \$10,000 or more will receive visual logo recognition.*

Title	Price	# Available		Details on Page
Conference Bag	<b>\$15,000</b>	1	<b>SOLD</b>	6
Special Guest Speakers Sponsor	<b>\$15,000</b>	2		6
Badge Sponsor	<b>\$10,000</b>	1	<b>SOLD</b>	7
Hotel Key Card	<b>\$10,000</b>	2	<b>SOLD</b>	7
Fuel-Up Break Refreshments	<b>\$15,000</b>	1	<b>SOLD</b>	8
Lunch Sponsor	<b>\$7,500</b>	4		8
Welcome Reception Bar & Food Sponsor	<b>\$7,500</b>	10	<b>1 of 4 SOLD</b>	9
Breakfast Sponsor	<b>\$5,000</b>	4	<b>2 of 4 SOLD</b>	9
Reusable Water Bottle Sponsor	<b>\$10,000</b>	1	<b>SOLD</b>	10
Ice Cream Cart Sponsor	<b>\$5,000</b>	2		10
Production Seminar Sponsor	<b>\$5,000</b>	2	<b>1 of 2 SOLD</b>	11
Conference Bag Insert	<b>\$750</b>	Unlimited		11
Transportation Sponsor	<b>\$10,000</b>	2	<b>1 of 2 SOLD</b>	13

# Titanium

**\$25,000+**

**THANK YOU TITANIUM SPONSORS:**  
**PRIMEX FARMS**  
**SETTON FARMS**  
**TOUCHSTONE PISTACHIOS**

## **What's Included:**

- Six (6) full conference attendee passes - *provides access to keynote, general session, exhibits, welcome reception, the closing party and meals*
- Company logo included with link on Sponsor Recognition page on [apgpower.org](http://apgpower.org)
- Company logo included on Sponsor Thank You signage
- Company logo included in Sponsor recognition during general session
- Company logo included in printed conference program
- Sponsor ribbon for badge

# Platinum

**\$20,000**

## **What's Included:**

- Four (4) full conference attendee passes - *provides access to keynote, general session, exhibits, welcome reception, the closing party and meals*
- Company logo included with link on Sponsor Recognition page on [apgpower.org](http://apgpower.org)
- Company logo included on Sponsor Thank You signage
- Company logo included in Sponsor recognition during general session
- Company logo included in printed conference program
- Sponsor ribbon for badge

# Diamond

**\$15,000**

**THANK YOU DIAMOND SPONSORS:  
DORMEX  
KEENAN FARMS**

## **What's Included:**

- Three (3) full conference attendee passes - *provides access to keynote, general session, exhibits, welcome reception, the closing party and meals*
- Company logo included with link on Sponsor Recognition page on [apgpower.org](http://apgpower.org)
- Company logo included on Sponsor Thank You signage
- Company logo included in Sponsor recognition during general session
- Company logo included in printed conference program
- Sponsor ribbon for badge

# Gold

## \$10,000

### THANK YOU GOLD SPONSORS:

**SATAKE  
ZENITH INSURANCE**

### What's Included:

- Two (2) full conference attendee passes - *provides access to keynote, general session, exhibits, welcome reception, the closing party and meals*
- Company logo included on Sponsor Recognition page on [apgpowers.org](http://apgpowers.org)
- Company logo included on Sponsor Thank You signage
- Company logo included in Sponsor recognition during general session
- Company logo included in printed conference program
- Sponsor ribbon for badge

# Silver

## \$5,000

### THANK YOU SILVER SPONSORS:

**CARDINAL PROFESSIONAL PRODUCTS  
CONTERRA AG CAPITAL  
DOUGLAS PRODUCTS  
FARM CREDIT  
JAMES G. PARKER INSURANCE  
MILLER CHEMICAL  
NUTRIAG/SIMPLOT  
PISTACIA GLOBAL**

**SHARON NARAGHI FARMS  
RABOBANK AGRI FINANCIAL  
U.S. BANK  
VAL METAL**

### What's Included:

- One (1) full conference attendee pass - *provides access to keynote, general session, exhibits, welcome reception, the closing party and meals*
- Company logo included on Sponsor Recognition page on [apgpowers.org](http://apgpowers.org)
- Company logo included on Sponsor Thank You signage
- Company logo included in Sponsor recognition during general session
- Company logo included in printed conference program
- Sponsor ribbon for badge

# Bronze

**\$2,500**

**THANK YOU BRONZE SPONSORS:  
WELLS FARGO**

## **What's Included:**

- Company name displayed on Sponsor Recognition page on [apgpower.org](http://apgpower.org)
- Company name included on Thank You Sponsor signage
- Company name included in Sponsor recognition during general session
- Company name included in printed conference program
- Sponsor ribbon for badge

# Supporting

**\$1,000**

**THANK YOU SUPPORTING SPONSORS:**

## **What's Included:**

- Company name displayed on Sponsor Recognition page on [apgpower.org](http://apgpower.org)
- Company name included on Thank You Sponsor signage
- Company name included in Sponsor recognition during general session
- Company name included in printed conference program

# Conference Bag

**THANK YOU BAG SPONSOR:  
TOUCHSTONE PISTACHIOS**

**\$15,000 | Exclusive**

**Put your name on the arm of every attendee by becoming the Conference Bag Sponsor.**

## **What's Included:**

- Sponsor logo on co-branded conference bag
- Recognition as the "Conference Bag" Sponsor in the printed conference program
- Company logo on Sponsor Recognition page on [apgpower.org](http://apgpower.org)
- Company name included in printed conference program
- Sponsor ribbon for badge



# Special Guest Speakers Sponsor

**\$15,000 | Limited to Two**

**Sponsoring the guest speakers will give your company a unique branding opportunity during the conference.**

## **What's Included:**

- Recognition as a Special Guest Speaker Sponsor in the printed conference program
- Company logo included on stage backdrop during guest speaker presentations each day
- Company logo included on Sponsor Recognition page on [apgpower.org](http://apgpower.org)
- Reserved seating for two (2) for special guest speaker presentations
- Sponsor ribbon for badge

# Badge Sponsor

## \$10,000 | Exclusive

**THANK YOU BADGE SPONSOR:  
TOUCHSTONE PISTACHIOS**

Be seen with your company logo on attendee name badges over three days.

### What's Included:

- Company logo included on the co-branded attendee badge template
- Recognition as the Badge Sponsor in the printed conference program
- Company name listing on the Sponsor Recognition page on [apgpower.org](http://apgpower.org)
- Sponsor ribbon for badge



# Hotel Key Card

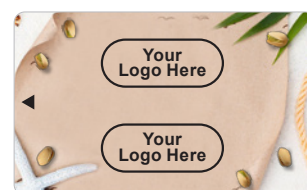
## \$10,000 | Limited to Two

**THANK YOU KEYCARD  
SPONSORS:  
TOUCHSTONE  
ZYMEX**

Want to have your company in the pocket of every attendee? Become a hotel key card sponsor and your company logo will be included on the customized hotel room keycards.

### What's Included:

- Full color company logo on one side of keycard
- Recognition as the "Hotel Key Card" sponsor in the printed program
- Company logo on Sponsor Recognition page on [apgpower.org](http://apgpower.org)
- Sponsor ribbon for badge





# Fuel-Up Refreshments

**\$15,000 | Exclusive**

**THANK YOU FUEL-UP SPONSOR:  
SETTON FARMS**

Attendees will appreciate the energy boost with a healthy supply of snacks during breaks. This is a great opportunity for attendees to enjoy NUT-ritional products.

## What's Included:

- Recognition as the "Fuel-Up" Sponsor in the printed conference program
- Company logo at Fuel-Up stations
- Company logo on Sponsor Recognition page on [apgpower.org](http://apgpower.org)
- Sponsor ribbon for badge
- Company logo on napkins during Fuel-Up Refreshment breaks each morning



# Lunch Sponsor

**\$7,500 | Limited to Four**

**THANK YOU LUNCH SPONSORS:  
PRIMEX FARMS  
SETTON FARMS**

Make an impression as the official Lunch Sponsor of the Conference. Lunch will be served Tuesday and Wednesday afternoon outside of the presentation hall.

## What's Included:

- Recognition as the Lunch Sponsor in the printed conference program
- Company logo at lunch stations
- Company logo on Sponsor Recognition page on [apgpower.org](http://apgpower.org)
- Sponsor ribbon for badge
- Company logo on lunch napkins

# Breakfast Sponsor

**THANK YOU BREAKFAST SPONSORS:  
DOUGLAS PRODUCTS  
SETTON FARMS**

**\$5,000 | Limited to Four**

Make sure the attendees start the day with a great cup of coffee and a hearty breakfast. Tuesday and Wednesday, the Conference starts with breakfast outside the presentation hall.

## **What's Included:**

- Recognition as the "Breakfast Sponsor" in the printed conference program
- Company logo at breakfast stations
- Company logo on Sponsor Recognition page on [apgpower.org](http://apgpower.org)
- Sponsor ribbon for badge

# Welcome Reception Bar & Food Sponsor

**THANK YOU WELCOME RECEPTION SPONSORS:  
ATTICUS (CHAMPAGNE)  
KEENAN FARMS  
PRIMEX FARMS**

**\$7,500 | Limited to Ten**

Don't miss your chance to have conference attendees see your company name at each bar and each buffet Monday evening when the conference kicks off with over 1,000 attendees!

## **What's Included:**

- Recognition as the "Welcome Reception Bar & Food Sponsor" in the printed conference program
- Company logo on bar & buffet stations
- Company logo on Sponsor Recognition page on [apgpower.org](http://apgpower.org)
- Sponsor ribbon for badge

# Water Bottle

**\$10,000 | Exclusive**

Get an exclusive opportunity and have your company logo on the water bottles provided at this year's Conference.

## What's Included:

- Recognition as the "Water Bottle Sponsor" in the printed conference program
- Company logo on water bottle being handed out to guests
- Company name on Sponsor Recognition page on [apgpower.org](http://apgpower.org)



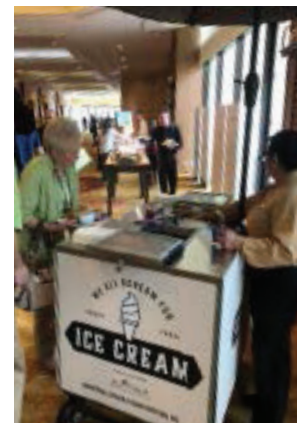
# Ice Cream Cart

**\$5,000 | Limited to Two**

Here's the scoop: get your brand into a lot of different hands through the power of ice cream provided to attendees each afternoon of the Pistachio Industry Annual Conference.

## What's Included:

- Recognition as the "Ice Cream Cart" partner in the printed conference program
- Company name on Sponsor Recognition page on [apgpower.org](http://apgpower.org)
- Company logo included on the ice cream cart signage
- Company logo included on paper napkins
- Sponsor logo on napkins



# Production Seminar

**\$5,000 | Limited to Two**

**THANK YOU PRODUCTION  
SEMINAR SPONSORS:  
CORTEVA**

Support the pistachio industry production seminars by becoming a sponsor of these credited courses.

## What's Included:

- Opportunity to place company materials at each attendee seat
- Opportunity to have a pop-up banner placed near the seminar registration table
- Company name included in Sponsor Recognition during general session
- Company name included in Sponsor Recognition page on [apgpower.org](http://apgpower.org)
- Sponsor ribbon for badge

# Conference Bag Insert

**\$750 | Unlimited**

Have your eye-catching message or product distributed to all conference attendees. Promote product awareness or draw traffic to your booth.

## Details:

- Insert size cannot exceed 8½" X 11"
- 1500 pieces required
- All marketing pieces MUST be approved by APG prior to printing
- Sponsor to supply all inserts or products
- Give-away should be individually wrapped or bagged



# Closing Party Sponsor

## Exclusive to Processors | \$5,000

Send attendees home on a high note, all while leaving them with a lasting impression! The Closing Party is fun, high-energy gathering bringing together attendees for one last round of connections. As a Sponsor, you will align your company with what is sure to be one of the most exciting events of the conference, while making a lasting impression that extends way beyond the closing of the conference.

### What's Included:

- Recognition as a Closing Party Sponsor in the printed conference program
- Company logo included on cocktail napkins
- Company logo included on printed table tents
- Company logo included on bar counters during the Closing Party
- Sponsor ribbon for badge
- VIP seating during the Closing Party

**THANK YOU CLOSING PARTY  
SPONSORS: KEENAN FARMS  
PRIMEX FARMS  
SETTON FARMS  
ZYMEX**

# Associate Member Mixer Sponsor

**\$10,000 | Exclusive**

Join APG in celebrating our Associate Members at the 2024 Annual Conference. Join us Tuesday evening as the exclusive sponsor of this inaugural event. As the exclusive sponsor you will have the opportunity to join APG in recognizing our Associate Members as we take over Jacks Monterey in the atrium of the Portola Hotel & Spa.

**THANK YOU ASSOCIATE MEMBER MIXER SPONSOR:  
METLIFE**

## **What's Included:**

- Signage throughout the Portola atrium and Jacks Monterey bar and dining area
- Exclusive branded drink tickets for APG Associate Members (beer & wine)

# Transportation Sponsor

**\$10,000 | Limited to Two**

**THANK YOU TRANSPORTATION SPONSORS:  
WESTSIDE EQUIPMENT**

## **What's Included:**

- Signage at pickup/drop-off locations at the Plaza Hotel & Spa and the Monterey Conference Center
- Valet tags with your logo
- Recognition as a Transportation Sponsor in the printed conference program