



2024 Pistachio Industry Annual Conference

Monterey Conference Center

Carlsbad, CA February 26 – February 28, 2024

Monday, February 26

8:00 - 2:00 pm	PAC Golf Tournament	Bayonet & Black Horse
12:00 - 7:00 pm	Attendee Registration Open	Monterey Conference Center Lobby
5:00 - 7:00 pm	Welcome Reception	Serra & DeAnza Ballrooms

Tuesday, February 27

7:00 - 8:00 am	PAC Breakfast	Marriott - San Carlos Ballroom
8:00 - 2:00 pm	Registration Open	Monterey Conference Center Lobby
7:30 - 9:00 am	Breakfast & Exhibits Open	Serra & DeAnza Ballrooms
9:00 - 9:15 am	Welcome Remarks	Steinbeck Ballroom
9:15 - 9:45 am	State of the Industry	Steinbeck Ballroom
9:45 - 11:00 am	APG's Global Marketing	Steinbeck Ballroom
11:00 - 11:30 am	Fuel-Up Refreshment Break and Exhibits Open	Serra & DeAnza Ballrooms
11:30 - 11:45 am	Recognition of 2023 Board of Directors	Steinbeck Ballroom
11:45 - 12:30 pm	Dr. Marci Rossell - Global Economic Outlook: Opportunities for Growth	Steinbeck Ballroom
12:30 - 1:15 pm	Lunch & Exhibits Open	Serra & DeAnza Ballrooms
1:15 - 2:00 pm	Hold: MRLs, SGMA, GSA's, etc.	Steinbeck Ballroom
2:30 - 3:15 pm	Production Seminar One	Ironwood Room - Portola Hotel & Spa
3:15 - 4:00 pm	Production Seminar Two	Ironwood Room - Portola Hotel & Spa

Wednesday, February 28

8:00 - 12:00 pm	Registration Opens	Monterey Conference Center Lobby
7:30 - 9:00 am	Breakfast & Exhibits Open	Serra & DeAnza Ballrooms
9:00 - 9:15 am	Welcome Remarks	Steinbeck Ballroom
9:15 - 9:30 am	LeadOn Graduation	Steinbeck Ballroom
9:30 - 10:00 am	Hold for Land IQ, Water Talk, Grower Panel, etc.	Steinbeck Ballroom
10:00 - 10:45 am	APG Government Relations Update	Steinbeck Ballroom
10:45 - 11:15 am	Fuel-Up Refreshment Break and Exhibits Open	Serra & DeAnza Ballrooms
11:15 - 12:30 pm	Keynote Speaker - TBD	Steinbeck Ballroom
12:30 - 1:30 pm	Lunch & Exhibits Open	Serra & DeAnza Ballrooms
1:30 - 2:00 pm	Production Seminar Three	Ironwood Room
2:00 - 2:30 pm	Production Seminar Four	Ironwood Room
2:30 - 2:45 pm	Break	Ironwood Room
2:45 - 3:15 pm	Production Seminar Five	Ironwood Room
3:15 - 3:45 pm	Production Seminar Six	Ironwood Room
6:00 - 10:00 pm	Closing Party	Steinbeck Ballroom, Lobby & Terrace