



Annual Report Advertising Specifications

APG reserves the right to refuse advertising that does not conform to the standards of the publication.

SIZE OF BOOK:	8 1/2" x 11" – trim size, approximately 150 pages full color	
BINDING METHOD:	Plastikoil spiral binding	
PRINTING PROCESS:	Full color; sheet-fed offset, 175-line screen, coated stock	
SPECIFICATIONS:	Full Page	8.5" w X 11"h
	Half Page Vertical	4.25"w X 11"h
	Half Page Horizontal	8.5"w X 5.5"h
	Two-Page Spread	17"w X 11"h

For bleed settings, include 1/8" (.125) to top, bottom & sides. Keep live matter 1/4" from trim on each side

**Because of the plastikoil binding, there is approximately 1/2" of dead space in the margin gutter. We highly recommend you do not run any important type, images or graphics across the center, as we cannot ensure readability in that area.*

REQUIRED MATERIALS: **File Types:** PDF | EPS | Native Format (outlined)

Fonts: All fonts must be imbedded/outlined

Resolution: Minimum 300 dpi

Color: Define all colors as CMYK

Submission: Email to info@apgpower.org or upload on [Annual Report page](#)

Proofs – IMPORTANT: **A match print or PDF must be provided** with all ads. If a match print is not provided, we will not be able to confirm color and/or content.

PAYMENT: Make checks payable to: American Pistachio Growers or APG. If you prefer to pay by credit card, please see the [Annual Report page](#) or contact our office at 559.475.0435.

MAIL TO: American Pistachio Growers
9 River Park Place East, Suite 410
Fresno, CA 93720-1530

QUESTIONS: 559.475.0435 or info@apgpower.org