2027

Pistachio Industry

ANNUAL CONFERENCE

PRESENTED BY

AMERICAN PISTACHIO GROWERS

On-Site Signage File & Print Specifications



FEBRUARY 15–17, 2027 · RENAISSANCE ESMERALDA RESORT & SPA · INDIAN WELLS, CA

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File & Print Specifications

SPONSOR-PROVIDED MATERIALS:

- **Include/embed all fonts and artwork**
- **300 PPI required for all images**
- **All elements must be converted to CMYK**
- **Prepare files with a minimun 1/8” bleed**
- **Final files to be supplied in PDF/X1a format**
- **Export PDF’s with bleeds, no marks**
- **File Naming: CompanyName_AdSpace#**

Submission Deadline: December 4th, 2026
Upload Final Artwork Here

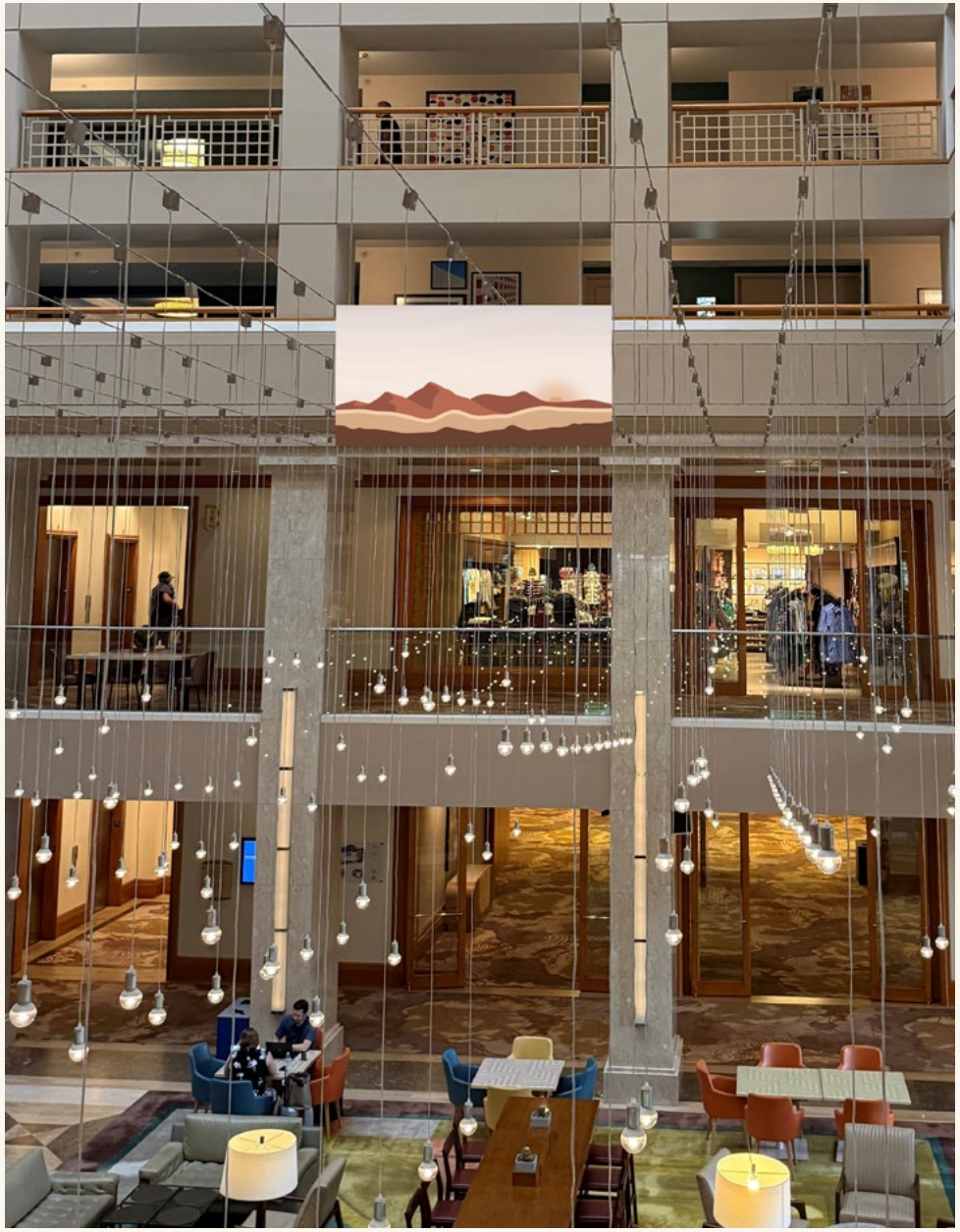
Submission Questions:
jjurcak@americanpistachios.org

Number	Location	Cost	Capacity
Space 1	Lobby Bar Horizontal Banner – Above The Place	$7,500	8
Space 2	Entrance to Esmeralda - Top Windows	$6,500	2
Space 3	Elevator Door Wraps	$6,000	4
Space 4	Crystal Wood Panels	$5,000	2
Space 5	Valencia Wood Panels	$4,000	2
Space 6	Terrace Column – Along Lobby Bar	$2,500	11
Space 7	Floor Clings (Set of 4 Rounds 24" x 24")	$2,200	14
Space 8	Exhibit Hall Entryway – Crystal Glass Doors (Two-Door Set)	$2,000	3
Space 9	Registration Lobby Column	$1,800	4
Space 10	Mirror Clings (Set of 2 Rectangles – 12" x 24”)	$1,500	3
Space 11	Panel Into Valencia	$1,450	2
Space 12	Panel Between Crystal & Valencia	$1,350	2
Space 13	Skyline Glass Display Decals (Set of 2 – 24” Rounds)	$1,250	4

Lobby Bar
Horizontal Banner
At The Place
(8) 140”w x 75”h - $7,500

ADVERTISING SPACE 1

Command attention in the center of the action. Positioned above the resort’s signature lobby bar, The Place, this large horizontal banner offers continuous exposure as attendees gather for casual meetings, evening networking, and social events throughout the conference.



Entrance to Esmeralda Left / Right Doorways

(2) 39.25”w x 34”h Two Panel Set - $6,500

ADVERTISING SPACE 2

Welcome attendees to the presentations with the only sponsor-branded signage in the Esmeralda Ballroom entry area. Positioned above the glass doors leading into the main session space, these placements create a strong, elegant first impression as guests arrive for key presentations.



Elevator Door Wraps

(4) 42”w x 96”h - $6,000

ADVERTISING SPACE 3

Located within the hotel’s only elevator bay, this placement offers exceptional visibility. This sponsorship **includes one set of elevator doors within the four-door bank**, positioned steps from the lobby bar and exhibit hall—ensuring repeated exposure as attendees move throughout the venue.



Crystal Wood Panels *(2) 76.25”w x 119.5”h - $5,000*

ADVERTISING SPACE 4

Located along the corridor leading to the exhibit and registration areas, these elegant wood panels provide premium visibility for attendees heading to educational sessions and the trade show floor. Your branding will be part of one of the most traveled walkways in the conference.



Valencia Wood Panels
(2) 114.25”w x 119.5”h - $4,000

ADVERTISING SPACE 5

Positioned near the entrances to the Valencia exhibit space, these panels offer prime branding for exhibitors and vendors looking to stand out as attendees enter and exit the trade show hall.



Terrace Columns Along Lobby Bar

(11) 49”w x 39”h - $2,500

ADVERTISING SPACE 6

Surround the resort’s most social space with your brand. These columns line up the terrace adjacent to The Place and the exhibitor area and offer exceptional visibility during high-traffic networking times, from morning coffee to evening cocktails.



Floor Clings
(14) Set of 4 – 24” Rounds - $2,200



ADVERTISING SPACE 7

Place your logo or creative message along key pathways between registration, exhibits, and meeting rooms. These vibrant, eye-catching clings not only enhance visibility but can be customized with directional calls to action such as “Follow us to Booth #___” or “Recharge with us at the Coffee Bar.” Perfect for sponsors who want to drive attendee engagement and foot traffic throughout the event.

Exhibit Hall Entryway Crystal Glass Doors
(3) 25.75”w x 104”h Two-Door Set - $2,000



ADVERTISING SPACE 8

Located at the entrance to the exhibit hall, these glass doors serve as a gateway for every attendee entering or exiting the trade show. This placement ensures your logo is seen repeatedly during peak exhibit hours and session transitions.

Registration Lobby Columns
(4) 49”w x 40”h - $1,800

ADVERTISING SPACE 9

With the PAC breakfast hosted nearby and a café drawing attendees throughout the day, these upstairs columns provide continuous exposure from early morning to afternoon. Ideal for brands seeking visibility in the registration and hospitality areas.



Mirror Clings
(3) Set of 2 – 24”w x 12”h - $1,500



ADVERTISING SPACE 10

A unique, high-impact way to get attendees’ attention when they least expect it. Placed on restroom mirrors in the Esmeralda Ballroom, these creative clings can feature your logo, clever messaging, or calls to action such as “You look refreshed—now visit Booth #___” or “Reflecting on sustainability? So are we.” A memorable placement that combines visibility with personality.

Panel Into Valencia
(2) 20”w x 119.5”h - $1,450



ADVERTISING SPACE 11

Highlight your brand along the approach to the Valencia exhibit area, where attendees pass throughout the conference. This placement provides consistent visibility as guests move to and from the trade show.

Panel Between Crystal & Valencia

(2) 19”w x 119.5”h - $1,350

ADVERTISING SPACE 12

Bridge both exhibit ballrooms with signage along this high-traffic connector. Attendees moving between halls will encounter your branding multiple times per day, ensuring steady, repeat impressions.



Skyline Glass Display Decals

(4) Set of 2 – 24” Rounds - $1,250

ADVERTISING SPACE 13

Overlooking the heart of the resort, these branded decals are placed on the second-floor glass above the lobby bar—visible from both the upper walkway and the social spaces below. This location offers elegant, elevated visibility that ties your brand to one of the most photogenic and frequently visited areas of the conference.

