2027

Pistachio Industry

ANNUAL CONFERENCE

PRESENTED BY

AMERICAN PISTACHIO GROWERS

Partnership & Exhibitor Prospectus



FEBRUARY 15–17, 2027 · RENAISSANCE ESMERALDA RESORT & SPA · INDIAN WELLS, CA

Welcome

Join American Pistachio Growers for the industry's most influential event. The Pistachio Industry Annual Conference unites growers, processors, and industry leaders from across California, Arizona, New Mexico, and Texas for three days of education, innovation, and connection. Sponsorship offers a powerful opportunity to showcase your brand, build relationships, and align with the forward momentum of one of agriculture's fastest-growing industries.

From sunrise networking breakfasts to after-hours events under the desert sky, your partnership places your company at the center of it all — reinforcing your leadership, expanding your reach, and helping move the industry forward.

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2027 Pistachio Industry

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Branded Sponsorship Opportunities

Make a lasting impression through exclusive branded experiences.

Our branded sponsorships offer high-impact visibility across signature conference experiences — from meals and receptions to registration and attendee touchpoints. Each opportunity is crafted to align your brand with moments of engagement, networking, and education, ensuring attendees encounter your message throughout the event. These premium placements allow sponsors to stand out through meaningful exposure that connects directly with the grower and industry audience.

Branded Sponsorships	Amount	Capacity
Co-Branded Conference Bag Sponsor	$15,000	**Exclusive**
Equipment Display – Vista Showcase (59' x 60')	$15,000	**Exclusive**
Equipment Display – Grand Arrival (23’ x 58’)	$15,000	**Exclusive**
Fuel-Up Refreshment Sponsor	$15,000	**Exclusive**
The Place – Hotel Lobby Bar & Restaurant Sponsor	$13,000	**Exclusive**
Hotel Keycard Sponsor	$12,000	**2**
Registration Sponsor	$11,500	**Exclusive**
Conference Badge Sponsor	$10,000	**Exclusive**
Equipment Display – Promenade Feature (23' x 14')	$10,000	**Exclusive**
Desert After Dark – Nightlife Event Sponsorship	$10,000	**2**
Tuesday Lunch Sponsor	$8,500	**2**
Golf Simulator Suites	$8,000	**Exclusive**
Parking Sponsor	$8,000	**Exclusive**
Welcome Reception	$7,500	**6**
Closing Celebration Sponsor	$6,500	**10**
Breakout Education Sponsor	$6,000	**Exclusive**
The Pistachio Brunch Club Sponsor	$6,000	**4**
Cocktails & Connections Trade Show Networking Hour	$6,000	**4**
Tuesday Breakfast Sponsor	$5,000	**2**
Coffee Bar Sponsor	$4,500	**4**
Sponsored Speaking Session	$4,000	**Limited Availability**
Resort Golf Cart Sponsor	$3,500	**2**
30-second Video Ad Sponsor	$1,250	**15**
Conference Bag Insert	$800	**Unlimited**

Co-Branded Conference Bag Sponsor *(Exclusive) - $15,000*

Place your logo alongside APG's on the official attendee tote — a high-visibility keepsake carried throughout the event and long after it ends. Every participant will receive this co-branded bag at check-in, ensuring your brand travels wherever they do.

SPONSORSHIP INCLUDES:

- Company logo featured alongside APG's on all attendee tote bags
- Recognition in the printed program, onsite signage, and conference website



*ACTUAL DESIGN TBD

Equipment Display – Vista Showcase *(Exclusive)* - $15,000

Command attention from multiple vantage points. The Vista Showcase Display offers expansive space near the main walkway and visible sightlines from the self-parking garage, capturing attendee attention from arrival through departure. This impressive setup is ideal for showcasing large equipment or vehicles in a prominent outdoor setting.

DISPLAY AREA: Approximately 59’ x 60’

SPONSORSHIP INCLUDES:

- High-visibility outdoor display area near attendee pathways and parking access
- Dedicated space for branded equipment or large-scale product
- Recognition in the printed program, onsite signage, and official conference website
- Coordination support from the APG conference operations team

Equipment Display – Grand Arrival *(Exclusive)* - $15,000

Make a bold first impression with a premium equipment display positioned at the hotel’s main arrival area. Located along the front drive near valet, this highly visible placement puts your equipment or large-scale product directly in front of attendees as they arrive, depart, and move through one of the conference’s busiest exterior touchpoints.

DISPLAY AREA: Approximately 23’ x 58’

SPONSORSHIP INCLUDES:

- Premium display location at the main hotel arrival area
- Dedicated space for branded equipment or a large-scale product display
- Recognition in the printed program, onsite signage, and conference website
- Coordination support from the APG conference operations team

Fuel-Up Refreshment Sponsor *(Exclusive)* - $15,000

Give attendees a boost between sessions. As the Fuel-Up Refreshments Sponsor, your brand will be featured on snack stations and signage during scheduled breaks, providing valuable touchpoints as guests recharge throughout the day.

SPONSORSHIP INCLUDES:

- Logo on signage at snack stations
- Option to provide branded napkins or packaged snacks
- Recognition in the printed program, onsite signage, and conference website

The Place – Hotel Lobby Bar & Restaurant Sponsor *(Exclusive)* - $13,000

Own one of the conference's most social gathering spaces. As the exclusive sponsor of The Place, the Renaissance Esmeralda's signature lobby bar and restaurant, your company receives premium visibility throughout the conference as attendees gather for casual meetings, cocktails, dining, and late-evening conversation. This high-traffic hospitality experience keeps your brand at the center of the action well beyond scheduled programming.

SPONSORSHIP INCLUDES:

- Premium brand presence throughout The Place, including table signage and branded cocktail napkins
- 500 branded drink tickets provided directly to the sponsor for distribution at its discretion; each ticket redeemable for one house wine, cocktail, or beer
- 30-second sponsor video (no audio) featured on televisions at The Place during conference days
- Recognition in the printed program, conference website, and onsite sponsor signage

Hotel Keycard Sponsor *(2)* - *$12,000*

Make a lasting impression with every room entry. As the Hotel Keycard Sponsor, your company's logo will appear on all hotel keycards distributed to attendees at check-in, giving your brand daily exposure throughout their stay.

SPONSORSHIP INCLUDES:

- Company logo featured on hotel room keycards
- Recognition in the printed program, onsite signage, and conference website

Registration Sponsor *(Exclusive)* - *$11,500*

Welcome every attendee the moment they arrive — and before they even get there. As the Registration Sponsor, your brand will be seen on the Cvent registration platform where all attendees complete their conference sign-up, providing high visibility and early engagement before the event begins. Once onsite, your logo will continue to stand out throughout the registration area.

SPONSORSHIP INCLUDES:

- Branding on Cvent registration platform (pre-event visibility)
- Branded iPad/check-in wallpaper
- Logo on posterboard signage in registration area
- Custom entryway glass doors leading to the registration counter (sponsor to provide artwork)
- Recognition in the printed program, onsite signage, and conference website

Conference Badge Sponsor *(Exclusive)* - $10,000

Keep your brand in constant view from start to finish. The Conference Badge Sponsor will see their logo on every attendee badge, providing unmatched visibility in every session, networking event, and photo opportunity.

SPONSORSHIP INCLUDES:

- Logo featured on all attendee name badges
- Recognition in the printed program, onsite signage, and conference website

Equipment Display – Promenade Feature *(Exclusive)* - $10,000

Make your mark where every attendee passes. The Promenade Feature Display offers the most visible location at the conference, positioned directly along the main walkway from the exhibit area to the presentation area. This exclusive space gives your equipment or large-scale product unmatched exposure to all attendees throughout the event.

DISPLAY AREA: Approximately 23’ x 14’

SPONSORSHIP INCLUDES:

- Premium display location along the main attendee walkway
- Dedicated space for branded equipment or large-scale product
- Recognition in the printed program, onsite signage, and official conference website
- Coordination support from the APG conference operations team

Desert After Dark Nightlife Event Sponsorship *(2)* - *$10,000*

End each evening at Desert After Dark - the resort's exclusive late-night networking experience. Open well beyond the lobby bar's last call, this vibrant space offers attendees a lively place to unwind, connect, and continue conversations until 1:30 a.m. Sponsors enjoy premium visibility throughout the nightclub, including VIP sections, bar branding, and entertainment areas.

SPONSORSHIP INCLUDES:

- One VIP section reserved for sponsor each night
- Logo placement on bar fronts, drink coasters, napkins, and signage
- Logo or video loop on TV screens within the club
- Verbal shout-outs from the DJ
- Recognition in the printed program, onsite signage, and conference website
- 200 complimentary drink tickets for guests to enjoy during the nightclub experience

Tuesday Lunch Sponsor *(2)* - *$8,500*

Position your company within one of Tuesday's key hospitality moments as attendees come together for lunch during the conference program. This sponsorship provides strong visibility with a focused audience during a high-value midday gathering centered on connection, conversation, and the day's programming.

SPONSORSHIP INCLUDES:

- Prominent sponsor recognition throughout the Tuesday lunch experience
- Logo placement within the lunch area and on dining tables
- Opportunity to provide one approved branded element within the lunch experience
- Recognition in the printed program, conference website, and onsite sponsor signage

Golf Simulator Suites Sponsor *(Exclusive)* - $8,000

Engage attendees in a fun, interactive setting. Two simulator suites will feature branded golf experiences throughout the event, offering your company direct exposure to participants in a relaxed, social environment.

SPONSORSHIP INCLUDES:

- Branding within both golf simulator suites
- Opportunity to display marketing materials and giveaways
- Recognition in the printed program, onsite signage, and conference website

Parking Sponsor *(Exclusive)* - $8,000

Make your brand the first and last thing attendees see. The exclusive Parking Sponsor receives high-impact visibility as guests arrive and depart.

SPONSORSHIP INCLUDES:

- Logo on valet hanger tags and directional parking signage
- Branded signage on self-parking area entrance
- Recognition in the printed program, onsite signage, and conference website
- Option to provide branded water bottles placed in all valet-parked vehicles

Welcome Reception Sponsor *(6)* - $7,500

As the Welcome Reception Sponsor, your company will co-host the opening celebration of the conference — the first impression attendees experience as they reconnect with peers and meet new partners.

SPONSORSHIP INCLUDES:

- Logo featured on all reception signage
- Opportunity to provide a graphic ad or silent 30-second video played during the event
- Marketing materials placed on reception tables
- Recognition in the printed program, onsite signage, and conference website

Closing Celebration Sponsor *(10)* - $6,500

End the conference on a high note as the Closing Celebration Sponsor. This final event leaves a lasting impression — a lively evening of networking, entertainment, and camaraderie under the desert stars.

SPONSORSHIP INCLUDES:

- Logo featured on all closing celebration signage and event branding
- Thematic décor opportunities to align your brand with the event's ambiance
- Recognition in the printed program, onsite signage, and conference website

Breakout Education Sponsor *(Exclusive)* - $6,000

Own the Wednesday education experience with premium visibility throughout the full day of programming in the Mountain View Ballroom. This exclusive sponsorship combines sustained brand presence with a dedicated 20-minute sponsored speaking session, giving your company a prominent role in one of the conference's key educational experiences.

SPONSORSHIP INCLUDES:

- Exclusive brand presence throughout the full day of Wednesday educational programming in the Mountain View Ballroom
- One 20-minute sponsored speaking session incorporated into the Wednesday program
- Logo recognition throughout the education program, including signage, presentation screens, the printed program, conference website, and onsite sponsor signage
- Verbal recognition during the program and the opportunity to provide approved materials during the sponsored session

The Pistachio Brunch Club Sponsor *(4)* - $6,000

Close out the conference with an elevated Wednesday brunch experience featuring specialty cocktails, polished hospitality, and relaxed networking in and around the exhibit area. The Pistachio Brunch Club gives sponsors premium visibility throughout a distinctive final-day experience designed to keep attendees engaged, social, and connected.

SPONSORSHIP INCLUDES:

- Prominent sponsor branding throughout the Pistachio Brunch Club experience, including food stations and specialty cocktail bars
- Custom cocktail napkins featuring sponsor logos at the Mimosa and Bloody Mary bars
- Featured recognition on brunch entrance and event signage
- Opportunity to provide one approved branded item or giveaway within the brunch experience
- Recognition in the printed program, conference website, and onsite sponsor signage

Cocktails & Connections Trade Show Networking Hour *(4)* - *$6,000*

Drive traffic, energy, and engagement in the exhibit hall during Cocktails & Connections, a dedicated two-hour networking event featuring a hosted bar that brings attendees and vendors together for meaningful conversation and connection.

SPONSORSHIP INCLUDES:

- Hosted bar signage featuring sponsor logo
- Branding on promotional materials for the networking hour
- Opportunity for giveaways or branded napkins at the bar
- Recognition in the printed program, onsite signage, and conference website

Tuesday Breakfast Sponsor *(2)* - *$5,000*

Start Tuesday with your brand front and center as attendees gather for breakfast ahead of the conference's main day of programming. This sponsorship offers valuable visibility during one of the day's first shared hospitality moments, creating a polished brand presence as growers and industry partners connect before sessions begin.

SPONSORSHIP INCLUDES:

- Prominent sponsor branding throughout the Tuesday breakfast experience, including breakfast stations and dining tables
- Recognition in the printed program, conference website, and onsite sponsor signage

Coffee Bar Sponsor *(4)* - $4,500

Fuel the conversation and keep attendees energized all day long. As the Coffee Bar Sponsor, your company will be featured on beverage stations refreshed throughout the day in high-traffic areas, ensuring continuous brand visibility from morning sessions through afternoon networking.

SPONSORSHIP INCLUDES:

- Logo on coffee bar signage and napkins
- Option to provide branded coffee sleeves
- Recognition in the printed program, onsite signage, and conference website

Sponsored Speaking Session *(Limited Availability)* - $4,000

Take an active role in Wednesday's education program with a dedicated 20-minute sponsored presentation in the Mountain View Ballroom. This opportunity gives your company a focused platform to share an industry insight, product solution, case study, research finding, demonstration, or other grower-focused topic directly with conference attendees.

SPONSORSHIP INCLUDES:

- One 20-minute sponsored speaking session incorporated into Wednesday's educational programming
- Standard AV support and session recording
- Session and speaker listing in the printed program and conference website
- Opportunity to provide approved handouts or materials during the session
- Sponsored sessions must be educational in nature and are subject to APG review and approval

Resort Golf Cart Sponsor *(2)* - $3,500

Connect your brand to convenience and hospitality. Golf carts will transport guests between the Renaissance Esmeralda and the overflow hotel, the Grand Hyatt, displaying your company's branding as they move throughout the property.

SPONSORSHIP INCLUDES:

- Logo on shuttle golf carts
- Option to provide branded water bottles
- Recognition in the printed program, onsite signage, and conference website

30-Second Video Ad Sponsor *(15)* - $1,250

Expand your visibility across multiple conference locations. Your silent 30-second video or graphic ad will be featured on ballroom screens during session breaks and on televisions throughout the resort.

SPONSORSHIP INCLUDES:

- 30-second, sponsored produced video or static ad displayed during conference programming
- Recognition in the printed program, onsite signage, and conference website

SPONSOR PROVIDED CONTENT: All video advertisements must be supplied by the sponsor and meet APG's technical specifications. Videos should be 30 seconds or less and submitted without audio. APG reserves the right to review and approve all materials prior to display.

Conference Bag Insert *(Unlimited)* - $800

As a Conference Bag Insert Sponsor, your company will have the opportunity to include promotional material or a giveaway item in each attendee's conference bag, ensuring direct engagement with every participant.

SPONSORSHIP INCLUDES:

- 1,500 pieces required, sponsor to supply all products
- Insert size cannot exceed 8.5" x 11"
- Giveaways should be individually wrapped/bagged

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Signage Opportunities

Put your brand in motion — everywhere attendees go.

Enhance your brand visibility throughout the Renaissance Esmeralda Resort & Spa with premium signage placements in high-traffic areas. From the moment attendees arrive to their final session, these opportunities ensure your message is seen, remembered, and associated with the heart of the Pistachio Industry Annual Conference experience.

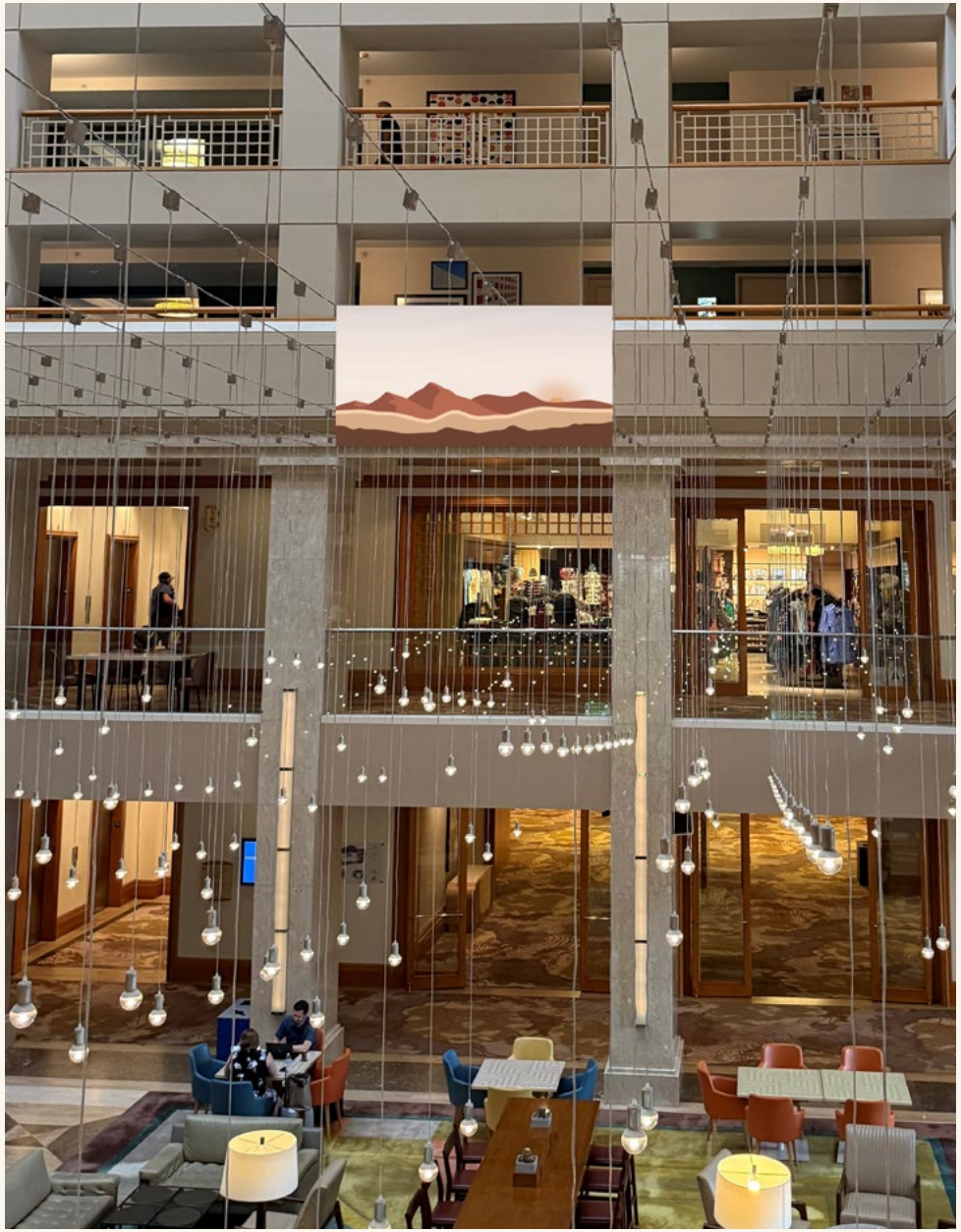
SPONSOR-PROVIDED MATERIALS:
All creative artwork for signage placements must be supplied by the sponsor. ***Click here for final production specifications and deadlines***. Printing and installation are included.

Number	Location	Cost	Capacity
Space 1	Lobby Bar Horizontal Banner – Above The Place	**$7,500**	**8**
Space 2	Entrance to Esmeralda - Top Windows	**$6,500**	**2**
Space 3	Elevator Door Wraps	**$6,000**	**4**
Space 4	Crystal Wood Panels	**$5,000**	**2**
Space 5	Valencia Wood Panels	**$4,000**	**2**
Space 6	Terrace Column – Along Lobby Bar	**$2,500**	**11**
Space 7	Floor Clings (Set of 4 Rounds 24" x 24")	**$2,200**	**14**
Space 8	Exhibit Hall Entryway – Crystal Glass Doors (Two-Door Set)	**$2,000**	**3**
Space 9	Registration Lobby Column	**$1,800**	**4**
Space 10	Mirror Clings (Set of 2 Rectangles – 12" x 24")	**$1,500**	**3**
Space 11	Panel Into Valencia	**$1,450**	**2**
Space 12	Panel Between Crystal & Valencia	**$1,350**	**2**
Space 13	Skyline Glass Display Decals (Set of 2 – 24" Rounds)	**$1,250**	**4**

Lobby Bar
Horizontal Banner
At The Place
(8) 140”w x 75”h - $7,500

ADVERTISING SPACE 1

Command attention in the center of the action. Positioned above the resort’s signature lobby bar, The Place, this large horizontal banner offers continuous exposure as attendees gather for casual meetings, evening networking, and social events throughout the conference.



Entrance to Esmeralda Left / Right Doorways

(2) 39.25”w x 34”h Two Panel Set - $6,500

ADVERTISING SPACE 2

Welcome attendees to the presentations with the only sponsor-branded signage in the Esmeralda Ballroom entry area. Positioned above the glass doors leading into the main session space, these placements create a strong, elegant first impression as guests arrive for key presentations.



Elevator Door Wraps

(4) 42”w x 96”h - $6,000

ADVERTISING SPACE 3

Located within the hotel’s only elevator bay, this placement offers exceptional visibility. This sponsorship **includes one set of elevator doors within the four-door bank**, positioned steps from the lobby bar and exhibit hall—ensuring repeated exposure as attendees move throughout the venue.



Crystal Wood Panels *(2) 76.25”w x 119.5”h - $5,000*

ADVERTISING SPACE 4

Located along the corridor leading to the exhibit and registration areas, these elegant wood panels provide premium visibility for attendees heading to educational sessions and the trade show floor. Your branding will be part of one of the most traveled walkways in the conference.



Valencia Wood Panels
(2) 114.25”w x 119.5”h - $4,000

ADVERTISING SPACE 5

Positioned near the entrances to the Valencia exhibit space, these panels offer prime branding for exhibitors and vendors looking to stand out as attendees enter and exit the trade show hall.



Terrace Columns Along Lobby Bar

(11) 49”w x 39”h - $2,500

ADVERTISING SPACE 6

Surround the resort’s most social space with your brand. These columns line up the terrace adjacent to The Place and the exhibitor area and offer exceptional visibility during high-traffic networking times, from morning coffee to evening cocktails.



Floor Clings
(14) Set of 4 – 24” Rounds - $2,200



ADVERTISING SPACE 7

Place your logo or creative message along key pathways between registration, exhibits, and meeting rooms. These vibrant, eye-catching clings not only enhance visibility but can be customized with directional calls to action such as “Follow us to Booth #___” or “Recharge with us at the Coffee Bar.” Perfect for sponsors who want to drive attendee engagement and foot traffic throughout the event.

Exhibit Hall Entryway Crystal Glass Doors
(3) 25.75”w x 104”h Two-Door Set - $2,000



ADVERTISING SPACE 8

Located at the entrance to the exhibit hall, these glass doors serve as a gateway for every attendee entering or exiting the trade show. This placement ensures your logo is seen repeatedly during peak exhibit hours and session transitions.

Registration Lobby Columns
(4) 49”w x 40”h - $1,800

ADVERTISING SPACE 9

With the PAC breakfast hosted nearby and a café drawing attendees throughout the day, these upstairs columns provide continuous exposure from early morning to afternoon. Ideal for brands seeking visibility in the registration and hospitality areas.



Mirror Clings
(3) Set of 2 – 24”w x 12”h - $1,500

ADVERTISING SPACE 10

A unique, high-impact way to get attendees’ attention when they least expect it. Placed on restroom mirrors in the Esmeralda Ballroom, these creative clings can feature your logo, clever messaging, or calls to action such as “You look refreshed—now visit Booth #___” or “Reflecting on sustainability? So are we.” A memorable placement that combines visibility with personality.



Panel Into Valencia
(2) 20”w x 119.5”h - $1,450

ADVERTISING SPACE 11

Highlight your brand along the approach to the Valencia exhibit area, where attendees pass throughout the conference. This placement provides consistent visibility as guests move to and from the trade show.



Panel Between Crystal & Valencia
(2) 19”w x 119.5”h - $1,350

ADVERTISING SPACE 12

Bridge both exhibit ballrooms with signage along this high-traffic connector. Attendees moving between halls will encounter your branding multiple times per day, ensuring steady, repeat impressions.



Skyline Glass Display Decals
(4) Set of 2 – 24” Rounds - $1,250

ADVERTISING SPACE 13

Overlooking the heart of the resort, these branded decals are placed on the second-floor glass above the lobby bar—visible from both the upper walkway and the social spaces below. This location offers elegant, elevated visibility that ties your brand to one of the most photogenic and frequently visited areas of the conference.



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Sponsorship Packages – Metal Levels

Elevate your partnership with comprehensive, high-visibility recognition.

Our signature sponsorship packages are designed for organizations seeking comprehensive visibility and brand alignment across every aspect of the Pistachio Industry Annual Conference. Each level includes a curated mix of branded opportunities, signage placements, digital presence, and premium benefits tailored to maximize engagement with attendees.

These packages are **exclusive offerings** and are not cumulative or achieved through the combined purchase of individual sponsorship items. Only sponsors who invest in the full package at the designated level will receive the benefits and inclusions outlined below.

TITLE $75,000	**TITANIUM** $50,000	**DIAMOND** $25,000
PLATINUM $20,000	**GOLD** $15,000	**SILVER** $10,000
BRONZE $7,500	**COPPER** $5,000	**ONYX** $2,500

Title Sponsor (Exclusive) $75,000

The premier partnership of the Pistachio Industry Annual Conference. As the exclusive Title Sponsor, your company will receive the highest level of visibility and recognition across every conference platform, from the main stage to digital and onsite branding. This is the most comprehensive way to align your brand with the industry's largest annual gathering.

PACKAGE INCLUDES:

- 12 complimentary conference registrations
- Two Premium Exhibitor Booths (held until January 5; based on availability thereafter)
- Title Sponsor recognition during the opening and closing remarks of the conference
- 2-page spread in Annual Report
- 2-page spread in Conference Program
- Exclusive WiFi Naming Rights (network name and password)
- Welcome Reception Sponsor
- Lobby Bar Horizontal Banner – Above The Place
- Elevator Door Wrap
- Floor Clings (Set of 10 Rounds 24" x 24")
- Skyline Glass Display Decals (Set of 2 – 24" Rounds)
- 30-second video ad (with audio) played prior to the State of the Industry (sponsor to provide video)
- 30-second Video Ad Sponsorship
- One sponsor-specific email blast to APG's industry distribution list (sponsor to provide content)
- Option to include tote bag insert
- Prominent recognition across key conference touchpoints, including the printed program, conference website, onsite signage, and video displays

Titanium Sponsor
(2 Available)
$50,000

A top-tier opportunity for exceptional brand presence and industry leadership. The Titanium Sponsor enjoys exclusive benefits and premium recognition throughout the event, ensuring maximum exposure before, during, and after the conference.



PACKAGE INCLUDES:

- 10 complimentary conference registrations
- One Premium Exhibitor Booth (held until January 5; based on availability thereafter)
- Full page ad in Annual Report
- Full page ad in Conference Program
- Exclusive Lanyard Branding / Exclusive Livestream Presenting Sponsor
- Opportunity for WiFi naming rights if Title Sponsor not selected
- Lunch Sponsor
- Lobby Bar Horizontal Banner – Above The Place
- Floor Clings (Set of 8 Rounds 24” x 24”)
- Exhibit Hall Entryway – Crystal Glass Doors (Two-Door Set)
- 30-second Video Ad Sponsorship
- Option to include tote bag insert
- Prominent recognition across key conference touchpoints, including the printed program, conference website, onsite signage, and video displays

Diamond Sponsor
$25,000

A distinguished level of partnership that highlights your company as a leader in innovation and sustainability. The Diamond package offers robust visibility across the program, exhibit space, and conference environment, making your brand a consistent part of the attendee experience.



PACKAGE INCLUDES:

- 8 comp conference registrations
- One Premium Exhibitor Booth (held until January 5; based on availability thereafter)
- Half-page ad in Annual Report
- Half-page ad in Conference Program
- Breakfast Sponsor
- Floor Clings (Set of 6 Rounds 24” x 24”)
- Panel into Valencia
- 30-second Video Ad Sponsorship
- Option to include tote bag insert
- Prominent recognition across key conference touchpoints, including the printed program, conference website, onsite signage, and video displays

Platinum Sponsor
$20,000

Designed for brands that want prominent exposure throughout the event, the Platinum level combines high-traffic onsite placements with meaningful engagement opportunities, ensuring your company remains top of mind with attendees and industry partners alike.



PACKAGE INCLUDES:

- 6 comp conference registrations
- One Standard Exhibitor Booth (held until January 5; based on availability thereafter)
- Third Column in Annual Report
- Third Column in Conference Program
- Coffee Bar Sponsor
- Floor Clings (Set of 4 Rounds 24” x 24”)
- Panel between Crystal and Valencia
- 30-second Video Ad Sponsorship
- Option to include tote bag insert
- Prominent recognition across key conference touchpoints, including the printed program, conference website, onsite signage, and video displays

Gold Sponsor
$15,000

A strong mid-tier sponsorship ideal for companies seeking wide visibility and recognition. The Gold package offers multiple touchpoints throughout the conference and reinforces your brand's commitment to supporting the pistachio industry.



PACKAGE INCLUDES:

- 4 comp conference registrations
- One Standard Exhibitor Booth (held until January 5; based on availability thereafter)
- Footer Spread ad in Annual Report
- Footer Spread ad in Conference Program
- Floor Clings (Set of 2 Rounds 24" x 24")
- Registration Lobby Column
- 30-second Video Ad Sponsorship
- Option to include tote bag insert
- Prominent recognition across key conference touchpoints, including the printed program, conference website, onsite signage, and video displays

Silver Sponsor
$10,000

A smart, well-balanced sponsorship tier for companies seeking visibility through both digital and onsite branding. The Silver level provides steady recognition across APG's printed and event platforms, connecting your brand with attendees throughout the conference.



PACKAGE INCLUDES:

- 3 comp conference registrations
- Quarter Page ad in Annual Report
- Quarter Page ad in Conference Program
- Mirror Clings (Set of 2 Rectangle – 12" x 24")
- 30 second ad (without audio) to be played throughout the conference
- Option to include tote bag insert
- Prominent recognition across key conference touchpoints, including the printed program, conference website, onsite signage, and video displays

Bronze Sponsor

$7,500

As a strong foundational sponsorship level, the Bronze tier delivers targeted exposure and brand integration across key attendee touchpoints, from the conference program to the attendee bag.



PACKAGE INCLUDES:

- 2 comp conference registrations
- Footer ad in Conference Program
- 30-second Video Ad Sponsorship
- Option to include tote bag insert
- Prominent recognition across key conference touchpoints, including the printed program, conference website, onsite signage, and video displays

Copper Sponsor
$5,000

A focused sponsorship tier designed for consistent brand recognition. The Copper level offers visibility across APG's digital and printed materials, keeping your brand part of the conversation throughout the event.



PACKAGE INCLUDES:

- 1 comp conference registration
- 30-second Video Ad Sponsorship
- Option to include tote bag insert
- Prominent recognition across key conference touchpoints, including the printed program, conference website, onsite signage, and video displays

Onyx Sponsor
$2,500

A streamlined opportunity for sponsors who want a visible presence in APG's official materials and event signage. The Onyx level provides an excellent entry point that connects your brand to the industry's most important annual gathering.

PACKAGE INCLUDES:

- **Option to include tote bag insert**
- **Prominent recognition across key conference touchpoints, including the printed program, conference website, onsite signage, and video displays**

Exhibitor Opportunities

Connect face-to-face with the decision-makers shaping the future of the pistachio industry and provide a dedicated space to showcase your company, products, and services throughout the conference.

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MEMBER-EXCLUSIVE OPPORTUNITY

Exhibiting is reserved for current APG members. Eligible companies include those with an active 2027 Associate Membership and APG partner processors that collect and remit grower assessments on APG's behalf and participate in the assessment program on production from their own pistachio acreage.

Membership eligibility will be verified by APG following registration. If a company does not meet the exhibitor eligibility requirements, APG will contact the registrant to resolve membership status in order to maintain exhibitor participation.

Booth Details & Pricing

Booth selection is available on a first-come, first-served basis through the Exhibitor Portal following booth purchase.

- **Standard Booth: $4,000**
- **Premium Booth: $4,500** (priority placement in prime traffic areas)

After Registration

Following booth purchase, the exhibitor contact will receive access to the Exhibitor Portal to select an available booth location, manage company information, and register booth personnel.

Booth Inclusions - Each 8' x 10' booth includes:

- (2) Attendee passes with access to all meals and sessions (Excludes the Closing Celebration, tickets are $150 per attendee)
- 8' High back drape and 3' high side rail drape
- (1) 6' Skirted table – black skirt
- (2) Side chairs
- (1) Wastebasket

2027 Pistachio Industry ANNUAL CONFERENCE

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Printed Publications

APG's printed publications connect your brand with the pistachio industry's most engaged audience. From the Annual Report, which highlights organizational impact and industry performance, to the Conference Program, the essential guide for all attendees, these publications provide premium advertising opportunities that keep your company top of mind.

Annual Report Advertising

Distributed at the Annual Conference and archived on the APG member website, the *Annual Report* presents detailed organizational performance, industry data, marketing outcomes, and program results. Your ad will appear alongside the definitive source of insights and reporting on the pistachio industry—providing sustained exposure to members, processors, and industry partners throughout the year.

APG Annual Report Ad Options	Cost
Two-Page Spread	$4,500
Full Page	$3,000
Half Page	$2,000
Footer Spread	$1,500
Third Column	$1,250
Quarter Page	$750
Footer	$750

Conference Program Advertising

The Conference Program is every attendee's go-to reference for schedules, speaker biographies, exhibitor listings, and sponsor recognition. With repeated use throughout the event, your ad gains maximum visibility among growers and industry professionals during the conference's most active days.

Conference Program Ad Options	Cost
Two-Page Spread	$3,500
Full Page	$2,500
Half Page	$1,500
Footer Spread	$1,250
Third Column	$1,000
Footer	$650
Quarter Page	$500

Sponsor-Provided Artwork: All print advertisements must be supplied by the sponsor in the correct size and format. **Click Here for artwork specifications**. **Submission deadline 12.04.26**. All content is subject to approval prior to publication.

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