



Invest in the next generation of pistachio industry leaders.

LeadOn develops emerging leaders through education, advocacy, professional development, and industry engagement. Sponsorships help offset participant and program expenses while ensuring a high-quality experience for every class member.

SPONSORSHIP

Capitol Leadership Luncheon Sponsor \$2,500

Support the annual legislative luncheon during the Sacramento advocacy trip, where class members engage directly with policymakers and industry leaders.

- Recognition at LeadOn Graduation
- Exclusive sponsorship of the luncheon
- Recognition during the event
- Logo placement on television monitor
- Recognition in post-event communications (eNews & grower facing social)

Transportation Sponsor \$1,500

Help cover transportation expenses associated with class activities, industry tours, and educational visits.

- Recognition at LeadOn Graduation
- Recognition during trip to Sacramento
- Magnet on outside of the bus with group photo
- Recognition in post-event communications (eNews & grower facing social)

Class Session Lunch Sponsor \$500

Provide lunch for one LeadOn class session. Six opportunities available annually.

- Recognition at LeadOn Graduation
- Recognition during the event
- Recognition in post-event communications (eNews & grower facing social)

Friend of LeadOn \$250

Support leadership development at any level.

- Recognition at LeadOn Graduation

Insights Day Raffle & Annual Conference Silent Auction Donor

Support LeadOn by donating an item to the Insights Day Raffle or Annual Conference Silent Auction.

- Recognition at LeadOn Graduation

For more information or to coordinate a donation:
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